



## RED LEVEL RENOVATIONS

ISSUE 1

### CONTENTS

Red Level Celebrates 5th Anniversary!

Showcase Renovation ::  
Ranch to Bungalow

The Red Level  
Design/Build Process



### RED LEVEL TURNS FIVE!

This month, Red Level Renovations celebrates its fifth anniversary. With this proud occasion, Red Level is kicking off its quarterly newsletter. In each issue we will showcase one of our recent projects, as well as offer helpful information on remodeling particulars, industry trends, or relevant activities and developments we see in and around Atlanta.

We have been very lucky to work with great clients on fun and challenging projects over the years, and we are excited about the prospects that lie ahead. We welcome you to visit [Red Level](#) to view some of our work or obtain more information about the company.

### RANCH TO ARTS & CRAFTS BUNGALOW

Like many of our clients, this couple needed to add space to their existing Buckhead ranch home to accommodate a growing family. The resulting design/build project included a three bedroom, three bathroom second story addition and a complete renovation to the existing house.

By using multiple gables and flat metal porch roofs, we were able to minimize the visual change in height, preserving the character of this charming neighborhood. The new second level features three bedroom suites, as well as a central play area. Large windows and skylights provide excellent sunlight throughout the entire space.



The main level was opened up to create a more welcoming floor plan. Concrete and butcher block countertops, and staggered slate tile add both texture and function to the newly expanded kitchen. The new master bath beautifully blends light and dark finishes with glass and stone tile. A sunroom was seamlessly added to the lower master

suite, creating a wonderful sitting area.

Finally, the existing covered front porch was expanded and features beautiful rose and brown Crab Orchard stone facing and columns. The back deck was converted to a screened porch, providing the homeowners with even more outdoor living space. Once the landscaping was done, the project was complete, and our clients had the home we helped them dream up months ago.



## OUR DESIGN/BUILD PROCESS

One of the first questions homeowners must answer when undertaking a major renovation project is whether they want to use a design/build firm or hire separate architecture and construction entities. Some of our clients come to us first, and we work with one of several architects to create the design, and then complete the construction. This is a design/build process. Other clients have already had plans created by an architect, and we are invited to be one of several general contractors that bid on the project.

We enjoy working in either format, and there are advantages to both, but our preference has always been a design/build process. There are several reasons for this. First and foremost, in a design/build process, there is one company that is responsible for your project from beginning to end. There is no question as to who is responsible, and who is leading the way all the way through to completion. Second, having the people that will actually build your project involved in the design of it is very advantageous. There are small adjustments that can be made to a design that can have large construction and costs impacts, and we identify those when the project is still just on paper. Finally, the pre-construction process in a design/build project is almost always shorter than in a project that is put out for bid, simply because the homeowner does not have to evaluate multiple construction companies.

To learn more about our design/build process, please click [here](#) to visit our website.

Published by Red Level Renovations, LLC  
Copyright © 2007 Red Level Renovations, LLC All rights reserved.

800 Peachtree Street, Suite 8625, Atlanta, GA 30308 :: 404.228.2590

To unsubscribe, please send an email to [unsubscribe@red-level.com](mailto:unsubscribe@red-level.com)